

Alaska Municipal League February 22, 2018

NLC NATIONAL
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OF CITIES

CITIES STRONG TOGETHER



Federal Advocacy Briefing



Background

- **Intro**
- **NLC Resources**
- **Regional Approach**
- **Advocacy Team**

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Topics

- **Federal Legislative Priorities**
- **Infrastructure: Rebuild With US**

Top Issues in 2018



Budget and Appropriations

- **Securing funding throughout Fiscal Year 2018**
- **Crafting a Fiscal Year 2019 budget**
- **CDBG**

Telecommunications

- **Fight federal preemption**
- **House broadband legislation**

Disaster Mitigation and Recovery

- **Provide local governments federal funding to better prepare for future disasters**

Top Issue in 2018



Infrastructure

- **It's Time for Congress to Work with Cities to Rebuild and Reimagine America's Infrastructure**

Our Approach & Desired Solutions



- **Bipartisan**
- **Centrist**
- **Practical**
- **Pragmatic**
- **State league partners and municipal leaders**

Why Rebuild With Us?



- **Cities are the best partner to help the federal government rebuild America's infrastructure.**
- **Reinforces that local leaders, from cities large and small, are best positioned to identify where infrastructure needs are greatest and should be given a stronger voice in how limited federal dollars are invested.**
- **Emphasizes priority issue areas for cities, including:**
 - **Smart Cities**
 - **Broadband**
 - **Resiliency**
 - **Public Safety**
 - **Workforce Development and Training**

Rebuild With Us: Guiding Principles



»» SUSTAINABLE INVESTMENT

Together, cities and our federal partners must address the existing core infrastructure backlog, reestablish long-term funding and use new technologies that will serve America's cities for the next 100 years.

»» EXPAND REVENUE TOOLS

Cities should be given more flexibility to raise revenues and use innovative financing techniques while protecting existing tools, such as tax-exempt bonds, to drive regional investments that tie into the national network.

»» LOCALLY-DRIVEN PROJECTS

Local leaders, from cities large and small, are best positioned to identify where infrastructure needs are greatest and should be given a stronger voice in how limited federal dollars are invested.

»» REBUILD AND REIMAGINE

Cities are leading the way in building intermodal, sustainable and interconnected infrastructure networks that support a modern economy. Congress must invest in cities' vision to rebuild and reimagine America's infrastructure.

»» FEDERAL-LOCAL PARTNERSHIP

Cities are already paying their fair share and need a steady federal partner to fund existing national programs and make significant capital investments for the long-term benefit of the economy.



Strategy

- **Develop partnerships with stakeholders**, including State Municipal Leagues, corporate partners, and like-minded organizations to join us in this effort.
- **Call on the President and Congress to pass an infrastructure package** to support cities.
- **Engage in a full-tilt lobbying push** and work with stakeholders to **amplify our message** to Congress.
- **Ask city leaders and stakeholders to tell their community's infrastructure story** through earned media and hometown events.

Tell US About You



You are the most knowledgeable about your infrastructure needs.

What are your infrastructure needs?

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