



Conference of Young Alaskans

Connecting Alaska's History with its Future

August 1st – 4th, 2021

Fairbanks, Alaska

Convened by



Strengthening Alaska's Local Governments

What is the Conference of Young Alaskans?

The mission of the Conference of Young Alaskans (COYA) is to connect young Alaskans to a rich history, a vibrant present and a thriving future. Framed by historic and current lessons, young Alaskan leaders apply their knowledge and creativity to visions, goals and proposed actions for the state and its people. Representing a diverse array of communities, delegates will deliberate on five themes impacting Alaska's local governments. COYA delegates develop respect for Alaska's past and present leaders, discover insights into the challenges facing the diverse regions of Alaska and find inspiration for making a difference in our State's future through a municipal-focused lens.

This year, COYA will convene in Fairbanks. COYA delegates will meet, deliberate and work together to formulate proposed actions for Alaska's local governments. Delegates will present their results to the Alaska Conference of Mayors to showcase their policy outcomes and conclusions. Outcomes will be shared with our Governor, Congressional Delegation, and State policy makers, as well as with AML partners and conference sponsors.

The selection process includes applicants to describe their vision for Alaska's future and their role in it. 55 delegates will be chosen to participate in this unique, experiential opportunity. Delegates will be selected based on the strength of their application, leadership capacity and geographical and cultural perspectives.



Sponsor Opportunities

COYA is a unique, high-quality and prestigious event that highlights young Alaskans and their commitment to healthy and vibrant cities in Alaska. The following sponsor opportunities allow businesses and organizations a way to express the value they place in developing thoughtful, informed and responsible young leaders. As we approach a post-pandemic Alaska, conference sponsorship signals to Alaskans leadership toward economic recovery, community resilience, and Alaska's sustainability.

Sponsor support is a vital component of this event. There is ***no cost*** to the delegates to participate in COYA to ensure the opportunity for diverse, inclusive participation that is representative of our state. Our goal, too, will be to broadcast much of COYA to a statewide audience, which maximizes sponsor visibility.

\$25,000 Prime Sponsor (one opportunity): Co-brand COYA – your logo will be represented prominently in all materials, including print, web and video.
We invite the Prime Sponsor to speak to delegates and to hear from delegates about their outcomes.

\$15,000 Education Sponsors (two opportunities): Throughout this high-profile event, policy experts will make presentations describing factual, up to date information regarding Alaska's state and municipal relationships, programs and federal and tribal partnerships. The Education sponsors will be highlighted at each of these presentations, as well as in the briefing book that each delegate receives that will be available publicly as an AML resource.

\$10,000 Ambassador Dinner (one opportunity): This exceptional opportunity will bring 55 young Alaskans together with some of Alaska's top business, community and political leaders. Established leaders will be present to answer questions about leadership and their role in the community.

The Ambassador Dinner will be named in honor of the sponsor and we invite active participation.

\$5,000 Hospitality Partner (eight opportunities): Eight meal opportunities provide corporate sponsors the opportunity to introduce themselves and their organization. Your logo and banner will be highlighted at the meal associated with your sponsorship.

\$3,000 Delegate Sponsor (55 opportunities): The direct cost for each delegate to participate is approximately \$3,000. Your contribution directly covers lodging, meals and ground transportation. You will be recognized as a delegate sponsor in the delegate program.

\$2,500 Social Sponsors (Two opportunities): Two scheduled social events provide delegates the opportunity to connect with each other in a social setting.

\$1,000 Supporting Sponsor: Your organization's name will be listed as a supporter in the program.

Interested in sponsoring at another level or through in-kind donations? Contact Portland Highbaugh at portlandh@akml.org or by phone at 907-790-5306 so that we may work together to find what works best for you.

Conference of Young Alaskans Sponsorship Form

Company/Organization _____

(Please print exactly as name should appear in the program and on signage.)

Contact Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail Address _____

(All additional information will be e-mailed to this address.)

Authorized Signature _____ Date _____

Amount Enclosed _____ Method of Payment: ☐ Check (payable to Alaska Municipal League)

☐ Visa ☐ MasterCard

Card Number _____ Expiration Date _____

Authorization Code _____

Cardholder's Signature _____ Cardholder's Phone _____

Billing Address (if different from above) _____

City _____ State _____ Zip _____

Sponsorship Levels (please select one):

- ☐ Prime - \$25,000
- ☐ Education - \$15,000
- ☐ Ambassador Dinner - \$10,000
- ☐ Hospitality - \$5,000
- ☐ Delegate - \$3,000
- ☐ Social - \$2,500
- ☐ Supporter - \$1,000

Sponsorship forms can be sent via mail, email or fax:

Alaska Municipal League
One Sealaska Plaza, Suite 200
Juneau, AK 99801

portlandh@akml.org

Fax: 907-463-5480

If you have any questions or would like to further discuss sponsorship opportunities, please contact AML Program Coordinator Portland Highbaugh at portlandh@akml.org or by phone at 907-790-5306. Thank you for your thoughtful support of Alaska's youth and future leaders!