|  |  |  |  |
| --- | --- | --- | --- |
|  | Media Schedule |  |  |
|  |  | |  |
|  | |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | |  |  |  |  |  |  |  | RC – Radio Commercial | SM – Social Media |  NA – Newspaper Ad | RI – Radio Interview |  NI – Newspaper Interview | | | | Start Date |  | End Date |  | Content |  |  | Media Type | Note | | | |  |  |  |  |  |  |  |  |  |  | | 5/27 |  | 6/6 |  | Application   * What it is * How to apply * Deadline |  |  | RC |  | KVOK & Hot 101.1 | | 5/27 |  | 6/6 |  | Application   * What it is * How to apply * Deadline |  |  | SM |  | Facebook, Twitter, Instagram | | 5/27 |  | 5/27 |  | Letterhead press release discussing grant and process – (John Whiddon) |  |  |  |  | Complete Press Release to KMXT, Kodiak Daily Mirror, KVOK | | 5/29 |  | 5/29 |  | Sarah & Aimee |  |  | RI |  | Hotline | | 5/29 |  | 5/29 |  | Application   * What it is * How to apply * Deadline |  |  | NA |  | Kodiak Daily Mirror | | 6/1 |  | 6/1 |  | (Aimee, Sarah & John) |  |  | RI |  | Lowdown | | 6/3 |  | 6/3 |  | Application   * What it is * How to apply * Deadline |  |  | NA |  | Kodiak Daily Mirror | | |  |