



ONE SEALASKA PLAZA, SUITE 200 • JUNEAU, ALASKA 99801
TEL (907) 586-1325 • FAX (907) 463-5480 • WWW.AKML.ORG

Member of the National League of Cities and the National Association of Counties

Sponsor the 2021 Annual Local Government Conference

After over a year of virtual and telephonic meetings, conferences and webinars, the Alaska Municipal League is proud to announce our 71st Annual Local Government Conference will take place in-person. From November 15-19, elected and appointed municipal officials from every corner of the state will gather in Anchorage for the first time in almost two years.

As the only conference of its kind in the state, AML brings together local decision makers to effect real change, and, as such, provides participation returns unlike any other event in Alaska.

With that in mind, we invite you to please consider sponsoring AML's Annual Local Government Conference.

Sponsoring AML's Annual Conference affirms you as a supporter of Alaska's local governments. It also provides you with exceedingly more than your average sponsorship opportunity. Our conference is the largest gathering of elected and appointed municipal officials in the state. State legislators and members of their staff also attend every year. AML provides you with tangible opportunities to directly benefit your organization – connecting you with local, statewide, high-level and impactful decision makers.

What makes AML different?

- AML represents the collective voice of Alaska's local governments while advocating for them at the State and Federal level
- AML's 165 member cities and boroughs collectively represent \$2.9 billion in revenue and purchasing power
- Extensive visibility to over 1,000 elected officials and municipal leaders through our website and member communications

Why does that uniqueness matter to you?

- No other organization hosts an event that will bring together over 400 municipal and state officials from every region of the state at one place, at one time
- AML's Annual Conference provides opportunities for your organization to interact and engage in-person with influencers that are empowered to make decisions that can impact your bottom-line and organizational goals
- We save you money! Our conference is a one-stop-shop with statewide, local decision makers in one setting

Sponsorship of the Annual Conference establishes your organization as an influencer in the public sector, while providing you with targeted business development opportunities.

Thank you in advance for your time and consideration. We look forward to working with you and your organization to determine the perfect sponsorship opportunity for you.

Nils Andreassen
Executive Director
Nils@akml.org
907-790-5305

Portland Highbaugh
Program Coordinator
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907-790-5306



Sponsorship Benefits by Level of Participation

	Denali \$10,000	Elias \$7,500	Foraker \$5,000	North Star \$3,500	Partner \$2,000	Supporter \$1,000
5 minutes at podium to introduce speaker during plenary session	Yes					
Logo on conference home page	Yes					
Pre-approved promotional item for attendees	Yes	Yes				
Advertisement in the 2021 AML Annual Conference Program	Full Page (7.5" x 10")	Half Page (7.5" x 5")				
Advertisement in the 2022 Municipal Officials Directory	Full Page	Half Page	Half Page	Discount		
One year AML Associate Membership (applies to new associates only)	Yes	Yes	Yes	Yes		
Full color logo in 2021 AML Annual Conference Program	Yes	Yes	Yes			
Exhibitor Booth at 2021 AML Annual Conference	Yes	Yes	Yes	Discount		
Complimentary Conference Registrations (\$400 value)	4	3	2	1		
Recognition in pre- and post-conference attendee communication	Yes	Yes	Yes			
List of pre-registered AML Annual Conference Attendees	Yes	Yes	Yes			
A link to your website posted on the AML website through calendar year 2022	Yes	Yes	Yes	Yes	Yes	
Display of corporate logo at the 2021 AML Annual Conference (slideshow displayed throughout venue)	Yes	Yes	Yes	Yes	Name Listed	Name Listed
Listing in the 2021 AML Annual Conference Program	Yes	Yes	Yes	Yes	Yes	Yes
Copy of 2022 Municipal Officials Directory	Yes	Yes	Yes	Yes	Yes	Yes
Verbal recognition of sponsorship during plenary session	Yes	Yes	Yes	Yes	Yes	Yes

Sponsorship Application

(Please print or type)

Company/Organization _____

Contact Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-Mail Address _____

(All additional information will be emailed to this address.)

Authorized Signature _____

Amount Enclosed _____ Payment Method (select one) Check Credit Card Invoice Me

Card Number _____ Expiration Date _____ CVV# _____

Cardholder Signature _____ Cardholder's Phone _____

Billing Address (if different from above) _____

City _____ State _____ Zip _____

Sponsorship Level

Denali - \$10,000

Elias - \$7,500

Foraker - \$5,000

North Star - \$3,500

Partner - \$2,000

Supporter - \$1,000

Other Opportunities

Optional Amount (attributed below) _____

AML has specific opportunities that may be linked to your sponsorship (listed below). Please check one if you would like your organization's name linked to that item.

Silent Auction Item (in support of scholarships)

Health Breaks

Scholarship for Clerks and Managers professional development

Please note: **October 15** – all logos, artwork, advertisements and/or silent auction items must be received by AML

AML invites you to propose other sponsorships beyond those listed. Contact Nils Andreassen for innovative ways to get your message to municipal government officials in Alaska. Call (907) 790-5305 or email nils@akml.org

Consider becoming an exhibitor if sponsorship isn't right for you. Contact Portland to discuss.

For more information and conference updates, visit our website at www.akml.org